FILM ANALYSIS OF ZOMBIE GENRE VISUAL ARTS – EVOLUTION & NEW DEVELOPMENT

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Abstract

After years of evolution, the zombie genre of movie and television drama gradually became part of the mainstream in the world entertainment industry. Zombie genre is no longer the only for few audiences nowadays.

From the literature review, this research paper provided the criteria of how to evaluate a good movie, and apply them to the famous zombie visual arts from the 1960s to now (George A. Romero's classic three "*Dead Series*" to modern zombie films and television series, *Warm Bodies, World War Z* and *The Walking Dead*.).

The main argument is that modern day zombie movies actually not only brought scary feeling but also reflected the five criteria: entertainment, reflecting the reality, penetrating the audience, educational, and change the way people think and act.

Let's enjoy the movies.

Key words: Zombie, George A. Romero, Dead Series, Warm Bodies, World War Z, The Walking Dead