

# **Impact of Entrepreneurship Education on Entrepreneurial Capability: A Comparative Study between Youth in Taiwan and China**

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## **ABSTRACT**

According to Global Entrepreneurship Development Institute (GEDI), Taiwan has kept the top 10 place of creating enterprises in Asia. The starts-up trend has begun since 2013 which has created 90,000 new enterprises. Meanwhile, New Zealand News Agency report on Asian student's entrepreneurial aspiration, including China, Korea and Japan, there data analysis shows that China's students are more entrepreneurial than Korean and Japanese students.<sup>1</sup> Following these two reports, we can see that both Taiwan and China have high aspiration on entrepreneurship, which are related to activities such as entrepreneurship education, motivation, typology and competition. Besides the entrepreneurial aspiration, typology of industry is also important for a country's economy system. That is why, this research topic will focus on the typology of entrepreneurship industry and entrepreneurship education and compare young entrepreneurs in China and in Taiwan.

Methodologically speaking, first the study will use quantitative method to survey the startup reason between youth in Taiwan and China. Next the research will investigate what is the most popular entrepreneurship industry between youth in Taiwan and China in order to find out whether if it has different perception on entrepreneurship industry. Lastly, the analysis will exam what kind of entrepreneurship course students are more interested in. There are four results of the survey, first the reason for startup are both having the related interest and self-realization between in Taiwan and in China Second, catering is the top option for startup between Taiwan and China. Third, Taiwanese prefer the class learning and China prefer the practice. Fourth, Taiwanese recommend market strategy course, Chinese recommend risk management course. In conclusion, the government and education system should not only encourage youth to startup but also had to educated other genres of industries in order to promote the national economy.

Key words: entrepreneurial aspiration, entrepreneurship education, Taiwan, China, entrepreneurship industry, typology.