

A RESEARCH OF CHINA'S FILM INDUSTRY EFFECT ON TAIWAN'S: A QUALITATIVE STUDY OF FOUR TAIWAN'S FILM INDUSTRY WORKERS.

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ABSTACT

This research is to understand how China's film industry influences Taiwan's film industry and the differences between the two sides of the film industry. I would find out whether Taiwan's film industry really faced an hollowing crisis problem. The film industry that I mentioned in by paper included the movie industry and television industry. Due to the similar language, close geographic location, and changed market scales, Taiwan's film industry had been influenced by China's. China's film industry develops fast recently, but Taiwan's film industry seems to encounter a development bottleneck period. Taiwan audiences could easily watch movie and drama produced by China, and even know about China's celebrities. To found out the influence that China's film industry on Taiwan's, I had visited four Taiwan's film industry workers. Talked about the phenomenon they had found out during the time they had cooperated with China's film industry. My research found out that China's film import control restricted Taiwan's film products export to there. Due to China's huge fund invested on film industry and market scale, Taiwan's film industry is seeking to cooperate with China or produce for it. In addition, Taiwan's film policy and operating directions also have not protect copyright, which cause piracy rampant. More, policy and directions have few limitations on imported drama and movie. Under these above circumstances, Taiwan's film industry has its hollowing crisis.

Key words: Taiwan's film industry, China's film industry, hollowing crisis