

Vietnam's Participating in Regional Economic Integration and its Effect of Attracting
Taiwanese Investment – Study on Taiwanese Textile Industry
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Abstract

In most recent year, Vietnam has become a focal investment destination of Taiwanese textile industry because of its comparative good operational environment, low production cost, a completely industry structure. It is also because that Vietnam has participated in Regional Economic Integration, such as TPP and RCEP. The regional economic integrations are expecting to bring lots of commercial opportunities for textile industry in Vietnam.

The study focused on why the Regional Economic Integration attracts Taiwanese textile industry to make investment in Vietnam and to what extent. The author reviewed literatures to analyze the motivation of firm's FDI, regional economic integration, free trade agreement. The research applied Regional Economic Integration theory to set up a research structure. This study expected to find out following points, including (1) factors that change Taiwan's operational environment and forced Taiwanese textile firms to invest in Vietnam; (2) the motivation of Taiwanese textile firms' investment toward Vietnam (3) Vietnam's business opportunities result from its participating the regional economic integration (4) the production line of Taiwanese textile industry in Vietnam (5) the changing business model of Taiwanese textile in Taiwan and Vietnam.

Key words: Regional Economic Integration, TPP, RCEP, Value chain