EXPLORING CHINA'S GREAT POWER DIPLOMACY: A CONTENT ANALYSIS OF THE ONE BELT AND ONE ROAD POLICY

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Abstract

China launched the One Belt and One Road policy in 2013. The OBOR policy consists of two main components, the land-based Silk Road Economic Belt (SREB) and the oceangoing Maritime Silk Road. (MSR). The SREB calls for the integration of the region into a cohesive economic area, and the MSR aims at investing and fostering collaboration in Eurasia. Taiwan is one of the countries in Eurasia. Understanding China's diplomatic behavior pattern would help Taiwan to know how to survive internationally. Hence, the case study used the OBOR to explore whether China's diplomatic behaviors corresponded to the theory of great power diplomacy.

Based on the content analysis, the data of the study were from China's State Council and Xinhua News Agency's Reference News; a total of 83 documents were extracted from the former, and 618 from the latter. Each of the collected data was explored through dtSearch.

The five indicators of great power diplomacy were used to filter and explore the collected documents. The results showed that China took a balanced approach between internal and external developments to achieve "socialism with distinctive Chinese features"; maximized its interest through promoting internal modernization and external cooperation to pursue "independent foreign policy of peace"; used mutual benefit to attract more countries to promote "win-win cooperation"; built up the relationship with its strategic partners with the Five Principles of Peaceful Coexistence to maintain "democracy in international relations"; and used morality as the premise of

multilateral cooperation to assure "justice and pursuit of shared interests." The study

shows that the OBOR policy does not only synchronize with China's inherent notion

but also has been improvised to fit the needs of the new era.

Keywords: One Belt and One Road Policy, great power diplomacy

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