

Interview Study on Night Market: Past, Current and Global Experience

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ABSTRACT

Night market has been existed more than three thousand years, but what do we really know about it? --Besides its cheaper price and nice local food. How important night market was for our economy and how it explains our ordinary life.

Night market was a place for people to create their dream and allow their plan come true. Night market was a space for hundreds of family to make living. Night market was a business model for people to buy cheaper things. Night market was a witness of our history. Night market was a power brings money flow about more than \$14,615,000,000 every year.

However, nowadays we heard more and more complains and problems about night market, such as hygiene issue, environment protection, noisy problem, recycling, cheating, and scam cases etc. This research adopted extensive interview approach to understand customers, vendors and managers. Then what can we do to preserve our night market? What can we help to protect and maintain the lives of night market instead of watching it on wane to die? And what could we learn from those international night market?

Key words: disappearing of night market, tax, vendor, tourists