



**2017 International Conference on Global *Coopetition* Strategy:
Interdisciplinary**

Call for Papers

Paper submissions are invited for the 2017 *International Symposium on Global Coopetition Strategy and Translation Studies*, which is to be held at Wenzao Ursuline University of Languages, Kaohsiung, Taiwan in January 7th 2017.

Coopetition (competition and cooperation) is viewed as a necessary condition of achieving success. Given this assumption, prior scholars put a lot of efforts to investigate competitive and cooperative interaction between firms. However, by looking across levels, we can find some potential interesting topics, including coopetition between networks, coopetition between countries, and how coopetition between countries influences on firms' coopetition strategy. This conference invites a wide-ranging spectrum of theoretical perspectives and methods to investigate the antecedents, processes and outcomes of coopetition. In addition, this conference intends to invite scholars and experts from different fields of politics, economics, management, organization, and translation to have depth interdisciplinary dialogues. We hope to help participants to think deeply and creatively about coopetition.

INSTRUCTIONS FOR SUBMISSION:

Paper proposals (in English or Chinese) should be submitted in the WORD format and contain the title of the paper, name and affiliation of the author(s), contact information (address, telephone, and e-mail), and an abstract of 300

words. Please send abstract (no later than 30 August, 2016) to the online Abstract Submission Form at:

https://docs.google.com/forms/u/0/d/1_mfVS9K1Gt_h9SiTLGv_sUMvfqOHSC28b_yNTfAcycU/edit

For further details of the conference please visit the website of Department of International Affairs, Wenzao Ursuline University of Languages at

<http://c030.wzu.edu.tw/front/bin/home.phtml>

IMPORTANT DATES:

Deadline of abstract submission: August 30, 2016.

Notification of accepted papers: September 15, 2016.

Deadline of full paper submission: November 30, 2016. (If your paper is not received by the deadline, your name will be removed from the conference agenda.)

Conference date: January 7, 2017.

Conference location: Wenzao Ursuline University of Languages, Kaohsiung, Taiwan.

Organizers: Department of International Affairs, WZU; Department of Translation and Interpreting, WZU.

Registration fee: Free.

Notes:

- 1. Paper presenters will receive an honorarium, depending on the funds raised.**
- 2. Free local food will be provided during the conference.**

Please feel free to contact us

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